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Uber Partners with Today, a mobility company, to Revolutionize Last-Mile Delivery with electric moped subscriptions.

Today, the Mobitech, start-up that recently announced the merger of six international companies, has now released details of a significant partnership deal, specifically for their Electric Moped Subscription service.

The partnership deal with Uber Eats, will see their services offered to couriers who use the food delivery app to earn , commencing in October, and will involve a total of 500 electric mopeds deployed in London by the end of 2023.

Today Partner & Head of Mobility-as-a-Service David Bothwell is clear about the impact of the new partnership. *“Our subscription offering is perfectly placed to support the efforts of Uber Eats in decarbonizing the delivery sector. We feel this is a great collaboration and a real honour to be partnering with an organization that has such a huge appetite for sustainability”.*

*Couriers who use the Uber Eats app to earn will be able to use their existing courier app to source and subscribe to the Today subscription service, which boasts insurance, on-demand service & maintenance, as well as rider rescue, as standard with every subscription.*

*Matthew Price, Uber UK General Manger explains more about the significance of the new partnerships: “It is Uber Eats’ goal to be emissions free in London by 2030, and globally by 2040, and this new partnership is another step in the right direction. I am really looking forward to seeing even more couriers transitioning to electric in the coming months.”.*

Today’s Co-Founder David Toumswa finally teased that *“We are already in final stage talks with another global tech delivery player regarding a strategic partnership, which will be announced in the coming weeks”.*

For more information or inquiries about this partnership, please contact:

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About Today: We build products and companies that employ newly developed technologies to enhance and innovate across the mobility landscape. As a leading MobiTech operating company, Today is focused on Europe & North America. We are seizing the opportunity in the mobility industry as a provider covering the entire value chain of purpose-built Hardware and MaaS (Mobility as a Service) for our customers. We accomplish this by utilizing various company-owned brands across focused verticals. We solve meaningful business challenges with a sustainability focus through technology, hardware, and operational expertise that can decrease the dependency on single occupancy vehicles.

